

FOR IMMEDIATE RELEASE



Singapore's Jorbb.com helps link Employers to Job-seekers via its Innovative User Generated Content Platform.

(Singapore, 1st Sept 2008) --- Jorbb.com (<http://jorbb.com>) is Singapore's newest site created expressly for non-executive jobs, for individuals seeking freelance, contract, part-time and casual employment. This innovative and uniquely interactive portal enables its users to not only post their resumes, but also photos, slideshows and video profiles.

Jorbbbers (Employers) can receive applications and make their decisions based on the Jorbbees (Job Seekers) character analysis surveys. Users also have the opportunity to rate each other and post testimonials for the benefit of future users.

In an overcrowded market dominated by expensive executive job search sites, Jorbb.com's design and interface offer something refreshing. With 1st Ad Posting Free and subsequent posts at only S\$25, Job Ads specific to a Jorbbbee's interested job categories are sent to him/her directly via Email / RSS feeds, so Jorbbbers get targeted traffic to their ads.

Users can earn credits which can be exchanged for exciting gifts such as featured listings, movie tickets, vouchers and gadgets. Simply refer a friend, post a testimonial or rate Jorbbbers or Jorbbees. Bloggers can also reap rewards by posting about the site or suggesting improvements.

Finding that freelance, contract, part-time or casual job is quick with Visual Search - an innovative map search feature assisting users in their pursuit for posted jobs / job seekers in their desired locations and even provides travel directions.

Be sure to also visit Jorbb.com's blog at <http://jorbb.com/blog> which provides regular posts related to local employment issues, entrepreneurship and a variety of business topics. As it is in Beta stage, social networking features will be launched shortly. Jorbb.com will actively seek partnerships with other local Web 2.0 sites. For a start, Jorbb.com will partner with Gothere.sg to leverage its public transport and commuting data.

Join Jorbb.com by registering for free at <http://jorbb.com>. Be a part of Jorbb.com's exciting job search platform. Start earning credits and receive great gifts. Jorbb.com gets Jobs for You!

About Jorbb.com

A refreshing and innovative jobs social network site, Jorbb.com is specifically designed for those seeking freelance, contract, part-time and casual work. To let Jorbb.com get Jobs for you, visit <http://jorbb.com>. For media enquiries, e-mail to jobs@jorbb.com.

About the Founder



Shen Heng is the Founder & Managing Director of H1Studio and Jorbb.com. His multi-disciplinary roles since 2000 at H1Studio (Founder/Creative Director) at Singapore Polytechnic (Lecturer, Interior Design, at a Research & Innovation Centre - Centre for Experience Design (Centre Manger) and recently at Procter & Gamble (Virtual Solutions Adoption Manager for AAI) have involved him in a wide range of initiatives covering all avenues of creative design. He also

manages 100for100 Web Hosting, a hosting service and RPWorkshop, a render farm and rapid prototyping service.

Although he was educated as an Architect, his versatile training has allowed him to venture into other areas such as Interactive and Digital Media Technologies. H1Studio provides solutions in 3D Visualisation, Web Development and Interactive Design.

In the proliferation of Location Based Technologies, Web 2.0 and Wikinomics, Jorbb.com is one of H1Studio's initiatives to leverage characteristics of social networking destinations using location based search, powered by user generated content. Jorbb.com brings the "social" between Employers (Jorbbbers) and Employees (Jorbbees) in a way never attempted before on other job sites.

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