



FOR IMMEDIATE RELEASE

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Learn to do business the fun way and be rewarded!

“Learn to do business the fun way! Make business decisions through internet voting in similar fashion to clicking commands in your business simulation computer game! Your real life business staff at the other end of the world will carry out these decisions!”

Singapore, 8 May 2008 -- Gogme.biz announced the soft launch of its website which facilitates anyone who would like to learn to do the business in an enjoyable way to join its global entrepreneurial initiative, Gogme Learning. Through Gogme Learning, anyone can learn entrepreneurship through legal ownership, online participation, social networking, decision-making, interacting with business mentors, managing businesses via a business excellence framework and getting explicit business knowledge of various industries.

Learn to do business in a fun way! Gogme Learning makes it possible for thousands of aspiring entrepreneurs to make business decisions collectively through internet voting in similar fashion to clicking commands in business simulation computer game! Real life business staff at the other end of the world will carry out these decisions! Through a business blog, the operation manager will update daily business activities and challenges faced. Business mentors are invited to give advice so that entrepreneurs can make the best decisions. Progressively, entrepreneurs will know how the collective decisions shaped the businesses! All real life operations are administered in Singapore and subsequently expand into other Asian countries.

Through global large scale collaboration, entrepreneurs will collectively manage multiple brick-and-mortar businesses and internet-based businesses in various countries over the internet at the same time. Gogme has come up with an interactive business networking platform with social networking capabilities to facilitate communication and interaction between entrepreneurs and staff.

“We believe the best way for a person to learn entrepreneurship is by being an entrepreneur. Some things in life you can only learn by experience and entrepreneurship is a constant state of discovery. Through a fun and participatory approach in imparting business knowledge and skills, we hope to encourage entrepreneurship throughout the world,” says site co-founder Lance Lim.

Gogme stands for Globally Owned Globally Managed Enterprise; it hopes to get the pledges of 3,000 aspiring entrepreneurs from all over the world to commit to the initiative before it opens its registration. Pledging is free of charge. When registration opens, entrepreneurs will be invited to contribute US\$100 to the startup capital to become a co-owner together with thousands of other aspiring entrepreneurs. With a target of 50,000 aspiring entrepreneurs by the first year, Gogme Learning estimates to help aspiring entrepreneurs to raise US\$5 million worth of startup capital. Entrepreneurs will collectively own the US\$5 million startup capital and the legal cognizable ownership stake of the business entity through the country's business registrar. 100% of the profits derived from the business ventures will be distributed to the co-owners in proportional to their initial startup contribution.

Ownership is an important aspect of entrepreneurship. Co-owners from all over the world are welcomed to visit their staff, their offices and their shops in Singapore. Since most of the global co-owners may not visit Singapore as often as they would like, Gogme Learning will create 3D avatars of their staff, 3D models of the offices and shops in Second Life's virtual world! This will possibly increase the pride of ownership and let entrepreneurs have some online fun as well!

"Gogme learning will allow entrepreneurs to have fun, experiment with business ideas and fail cheaply," adds co-founder Lance Lim. "In the business world, there are many unforeseen risks and difficulties. Risks taking cannot be taught, however if entrepreneurs can face these difficulties together, risks will be diversified and the valuable experience can be put to good use when our entrepreneurs ultimately start their own business."

Visit the website <http://www.gogme.biz> for more information and pledge to be an entrepreneur with Gogme today!

About Gogme™

Gogme administers global entrepreneurial initiatives which facilitate aspiring entrepreneurs to own and manage businesses through large scale collaboration over the internet.

If you'd like more information about this topic, feel free to email Lance at lance@gogme.biz.